

KRIS HAWES

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PROFILE

A Los Angeles based motion editor with 12 years' industry experience in live and post production across social and broadcast advertising, versioning, sports, publishing and special-interest content.

EMPLOYMENT

Nov 2022 +

FREELANCE VIDEO EDITOR & MOTION DESIGNER / Los Angeles & London

- Freelance video editing/ motion graphics/ cinematography/ D.O.P.
- Santa Monica based, setup for remote, hybrid or on-site/ fully licenced Adobe Suite

May 2017 – Nov 2022

SENIOR VIDEO EDITOR & MOTION DESIGNER / Gramercy Park Studios, London

- Content/ TV broadcast post production role split between After Effects and Premiere Pro
- Motion design: typography, character animation, 3D space, motion tracking, re-branding
- Editing: snappy, energetic, pacey social shorts and TV adverts for wealth of clients
- Versioning work to aspect ratios/ durations across various platforms - TW, FB, LI, IG
- Clients include Coca-Cola, Nespresso, DAZN, WPP, GSK, Helly Hansen, Guinness, Jameson

May 2014 – May 2017

VIDEO EDITOR & MOTION DESIGNER / Immediate Media Co, London

- Operated within a central video production dept, reaching 70+ print and digital brands
- Diverse range of briefs, in-house studio to on-location shoots/ managed conception to delivery
- Pre-production client meetings, storyboards, production planning/ directed commercial shoots
- Post production editing, motion graphics, 3D animation and grading
- Clients include Radio Times, Gardeners' World, SEAT, Hyundai, Good Food, Shell

July 2011 – May 2014

VIDEO EDITOR & VT OPERATOR / Brighton & Hove Albion FC, Brighton

- Helped oversee creation and development of club's video production department
- Outsourced, tested and implemented production software on minimal budget
- Live VT operation; controlled pre-match video content, post-match highlights
- Conceived, storyboarded, directed, edited and composited promotional campaigns
- Designed new visual identity for 'Stadium TV'/ developed Revit models for new training facility
- Created print: matchday programme spreads/ wall artwork for stadium concourses

KEY SOFTWARE

After Effects / Premiere Pro / InDesign / Illustrator / Photoshop / Mocha / Red Cinema / Canon Pro range / Sony FS7 / GoPro Hero / Google Docs Editors / Frame IO / OBS Studio / NewTek 3Play / HTML / CSS

DEGREE EDUCATION

FILM PRODUCTION TECHNOLOGY BSc / Staffordshire University / Graduated 2011